

Welcome to the Betfair Automation Club!

Our Automation Club is On Your Side with a range of benefits based on your automated activity to help you maximise your wagering experience.

This portal is exclusive to customers in the Automation Club. Here you will find content, updates, program benefits and criteria.

We also encourage you to take the time to meet the Betfair Automation Team. Our biographies can be found [here](#). We are here to help you, so please feel free to reach out.

We're also continuously looking to improve our offering, and further customising our entitlements to the needs and activity of our customers. If you have any suggestions for us, please submit your thoughts to the Betfair Automation Team.

TERMS AND CONDITIONS FOR BETFAIR'S AUTOMATION CLUB

1. In these Terms and Conditions:

'Assessment Period' means the date, chosen by Betfair, on which Betfair reviews the activity of a customer;

'Automation Club' means Betfair's Automation Club;

'Automation Club Tiers' means the Automation Club Tiers set out in clause 2 below.

'Bet' means to have placed a matched bet on one or more Betfair Exchange markets;

'Bet via the Betfair API' means transacting and placing bets via the Betfair API that initially or subsequently get matched;

'Betfair' means Betfair Pty Limited;

'Channel' means the particular Betfair medium a customer uses to place a Bet on the Exchange (e.g. the Betfair API, the Betfair mobile app, the Betfair desktop site, etc);

'Commission' means the Exchange market commissions (i.e. commission paid on winning markets), and does not refer to commission generated, transaction charges, premium charges or turnover charges paid to Betfair;

'Discount Rate' means the discount rates set out in clause 9 below;

'Loss' refers to a customer's gross profit/loss, a gross loss is calculated by the following formula, all profits minus all losses before Commission is deducted;

'Qualifying Criteria' means the qualifying criteria set out in clause 3 below;

'Volume' means the stake of Bets on Exchange markets (i.e. the stake of back Bets and/or the stake of lay Bets), and does not refer to liability of lay Bets.

2. The Automation Club consists of the following Automation Club Tiers:

<i>Automation Club Tier</i>	<i>Automation Club Tier Name</i>
1	Star
2	Galaxy
3	Supernova

On a three-month basis, Betfair will conduct an assessment each 'Assessment Period' to determine which customers should be added to, or removed from, the Automation Club. After the assessment has been completed, the Automation Club Rewards, including any Discount Rates, will take effect from the 15th day of the first month of the period, and will continue for the following 3 months.

Example: to be eligible for the Automation Club Winter Cycle you must reach the Qualifying Criteria based on your activity from 1 March through to 31 May (which will also determine your Automation Club Tier). If you have qualified for the Automation Club Winter Cycle, your benefits for the cycle will be activated on 15 June and will remain until 14 September (inclusive).

Automation Club Program Periods:

Autumn:

Assessment Period: 1 December through to 28 February; and

Benefits Activated: 15 March to 14 June (inclusive);

Winter:

Assessment Period: 1 March through to 31 May; and

Benefits Activated: 15 June to 14 September (inclusive);

Spring:

Assessment Period: 1 June through to 31 August; and

Benefits Activated: 15 September to 14 December (inclusive);

Summer:

Assessment Period: 1 September through to 30 November; and

Benefits Activated: 15 December to 14 March (inclusive).

3. To be eligible for, and remain in, the Automation Club, you must:
- a. be a Betfair customer that is a resident of Australia (excluding South Australia) or New Zealand; AND
 - b. subject to clause 4, be opted into receiving marketing emails from Betfair; AND
 - c. not be currently excluded from wagering on the Betfair Exchange; AND
 - d. qualify for one of the Automation Club Tiers, with the Qualifying Criteria as follows:

Automation Loyalty Program Tier	Star	Galaxy	Supernova
Days betting via the API	One API bet	At least ten separate days per qualifying assessment period.	At least ten separate days per qualifying assessment period.
Proportion of user volume via the API	None	Have 25% or more of a total volume via the Betfair API channel in during the qualifying assessment period	Have 25% or more of a total volume via the Betfair API channel during the qualifying period

			assessment period
Volume	None	Have \$75,000 or more of total volume across all Betfair Exchange markets and across all channels during the qualifying assessment period	Have \$2,000,000 or more of total volume across all Betfair Exchange markets and across all channels during the qualifying assessment period

Days betting via the API counts the individual days where a customer placed a bet via the Betfair API, a customer doesn't need to exclusively bet via the API in that day for it to be counted towards this criterion.

4. Clause 3(b) above will become operational on 15 September 2025.
5. If you participate in the Automation Club, you will be taken to have accepted these Terms and Conditions.
6. If a customer wishes to opt out of the Automation Club, they can do so by: (a) sending an email to automation@betfair.com.au; or (b) telephoning Betfair's Customer Service Team on 1300 BETFAIR (1300 238 324).
7. Customers in the Automation Club will be entitled to certain benefits, depending on what Automation Club Tier they are in. Betfair will, in its absolute discretion, determine the benefits that attach to each Automation Club Tier.
Note: Discount Rates are set out in clause 9 below. API benefits are discussed in clause 11 below.
8. Betfair may, in its absolute discretion, at any time:
 - a. change the Automation Club Tiers, Qualifying Criteria and/or Assessment Periods;
 - b. refuse to admit a customer to the Automation Club, even if he/she has met the Qualifying Criteria for an Automation Club Tier;
 - c. admit a customer to the Automation Club, even if he/she has not met the Qualifying Criteria for an Automation Club Tier;
 - d. remove a customer from the Automation Club;
 - e. alter these Terms and Conditions; and/or
 - f. change the benefits (including, but not limited to, the Discount Rates) which attach to each Automation Club Tier.

9. While in the Automation Club, each Automation Club Galaxy and Supernova tier customer will have a minimum Discount Rate applied to their Betfair account. Discounts Rates will vary, depending on which Automation Club Tier the customer is in. The Discount Rates that will be applied are set out in the table below:

<i>Automation Club Tier</i>	<i>Minimum Discount Rate</i>
Star	0%
Galaxy	20%
Supernova	30%

Note: Customers part of the Betfair+ Program will receive whichever discount rate is greater (out of the Betfair+ Program and the Automation Club).

10. You acknowledge that:
- while in the Automation Club, your Discount Rate may increase or decrease, depending on the Automation Club tier you are currently in;
 - Betfair is not under any obligation to notify you of any increases or decreases to your Discount Rate;
 - if you are removed from the Automation Club, Betfair is not under an obligation to notify you of: (i) the removal decision; or (ii) the removal of any Discount Rate that was in place; and
 - Betfair makes no guarantee that your Discount Rate will be applied to your account on the relevant 'Benefits Activated' date as outlined in clause 2.
11. Customers in the Automation Club will be granted Betfair API access including live API app key activation, with Betfair covering the £299 activation fee. Minimum bet limits will also be removed from the live API key. Ongoing access and limits will be at the discretion of Betfair.
12. It is the Automation Club customer's responsibility to ensure that they keep up to date with:
- these Terms and Conditions; and
 - the features and requirements of the Automation Club.
13. Any Automation Club benefits that Betfair (or its related entities) has made available to an Automation Club customer are not transferable and cannot be

used by any person other than the Automation Club customer registered with Betfair who has achieved that Automation Club Tier (unless approved by Betfair in its absolute discretion).

14. Betfair shall not be liable for any loss, damage or expense you incur or suffer as a result of:
 - a. Automation Club benefits which are unable to be claimed as a result of a technical malfunction or operator fault;
 - b. using or claiming any Automation Club benefits; or
 - c. participating in the Automation Club.
15. Automation Club benefits supplied by third parties are subject to those third-party provider's respective terms and conditions.
16. Automation Club benefits are subject to availability.
17. Betfair reserves the right to terminate the Automation Club. If such a termination occurs, Betfair will notify all Automation Club customers of the termination.
18. Betfair's decisions in respect of the Automation Club are final and binding.
19. Automation Club customers must comply with the Betfair Customer Terms and Conditions (accessible at https://www.betfair.com/AUS_NZL/aboutUs/Terms.and.Conditions/)
20. Without in any way limiting the provisions set out in Betfair's Privacy Policy, in the course of running the Automation Club, Betfair may share your personal information with external providers of services (including, without limitation, merchandise stores and providers).